

Holiday parties

Fieldwork Dates: 8th - 11th December 2017

Conducted by YouGov On behalf of YouGov NY

© Yougov plc 2017

YouGov What the world thinks

BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1170 adults. Fieldwork was undertaken between 8th - 11th December 2017. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

Holiday parties

US_nat Sample: 8th - 11th December 2017

Unweighted base Base: All US adults

Always

Often

Sometimes

1159

18%

21%

27%

575

19%

23%

25%

584

18%

20%

365

15%

22%

30%

380

17%

21%

414

22%

С

21%

25%

219

17%

19%

28%

263

16%

24%

25%

422

20%

19%

27%

255

20%

24%

27%

764

18%

24%

136

23%

18%

25%

181

16%

20%

34%

78

17%

14%

37%

487

17%

16% 29%

YouGov [®] What the world thinks		Ge	nder		Age			Reg	ion			Ra	ace		
	Total	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school gradua
		Α	В	С	D	E	F	G	Н	1	J	K	L	м	N
YH_q1. What kind of holiday party, if any, are you attending iis holiday season (e.g., Thanksgiving to New Years Eve)? lease select all that apply.						Holiday parti	es								
Unweighted base	1170	521	649	305	388	477	219	261	431	259	837	116	142	75	431
Base: All US adults	1159	575	584	365	380	414	219	263	422	255	764	136	181	78	487
A small family gathering	47%	45%	50%	45%	48%	49%	46%	51%	46%	46%	49% K	34%	47%	47%	40%
A large family gathering	18%	18%	17%	20%	18%	14%	16%	20%	17%	17%	19%	12%	19%	13%	17%
A party with my coworkers	13%	14%	12%	16% E	15%	10%	14%	11%	15%	12%	14%	12%	11%	13%	8%
A small gathering of friends	22%	24%	21%	24%	19%	24%	24%	22%	22%	22%	24% K	11%	19%	38% J.K.L*	15%
A large gathering of friends	6%	7%	6%	7%	5%	7%	7%	4%	6%	9% G	7%	2%	6%	7% *	5%
Other	2%	2%	2%	0%	3% C	3% C	4% G	0%	2%	2%	2%	2%	3%	1%	2%
Not sure	5%	4%	6%	6%	5%	4%	5%	6%	3%	6%	5%	5% *	6% *	4%	5%
Not applicable - I am not attending any holiday parties this holiday season	24%	24%	23%	19%	25%	26% C	24%	21%	26%	21%	23% L	43% J.L.M*	14%	15%	31% O.P.Q
YH_q2. Regardless of what festivities you plan to attend this oliday season, what kind of holiday party would you most ant to attend? Please select the option that best applies.						U						J.E.IW	1		O.F.Q
Unweighted base	1170	521	649	305	388	477	219	261	431	259	837	116	142	75	431
Base: All US adults	1159	575	584	365	380	414	219	263	422	255	764	136	181	78	487
A small family gathering	35%	33%	36%	28%	35%	40% C	39%	35%	33%	32%	35%	30%	37%	29%	36%
A large family gathering	14%	13%	15%	14%	14%	14%	14%	13%	14%	15%	13%	12%	19%	17%	14%
A party with my coworkers A small gathering of friends	2%	3% 22%	2%	4% E 24%	18%	1%	2%	2%	21%	2%	2%	2% * 12%	4% * 14%	3% * 27%	3% 14%
A large gathering of friends	7%	8%	6%	8%	8%	5%	6%	6%	6%	10%	K.L 7%	* 8%	* 9%	K.L*	8%
Other	1%	0%	1%	1%	1%	1%	2%	1%	0%	0%	1%	3%	*	*	1%
Not sure	6%	5%	A 6%	7%	7%	3%	6%	5%	6%	5%	5%	J*	*	* 7%	6%
Not applicable - I wouldn't want to attend any holiday parties this					E								*	*	
holiday season	15%	15%	14%	15%	15%	15%	13%	17%	16%	11%	15%	23% J.L*	11%	15%	18% P

Holiday parties

US_nat Sample: 8th - 11th December 2017



YouGov [°] What the world thinks		Educa	ition				Marita	l Status			Children unde	er the age of 18		Inco	me
	Total	Some college, 2	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
		0	Р	Q	R	S	Т	U	V	w	х	Υ	z	AA	AB
HYH_q1. What kind of holiday party, if any, are you attending															
this holiday season (e.g., Thanksgiving to New Years Eve)? Please select all that apply.															
Unweighted base	1170	382	229	128	576	18	128	45	358	44	284	885	417	322	265
Base: All US adults	1159	367	197	108	525	24	117	43	409	41	287	872	442	315	234
A small family gathering	47%	51%	57%	48%	48%	50%	42%	49%	48%	40%	49%	47%	44%	52%	52%
A large family gathering	18%	N 13%	N 21%	28%	23%	-	14%	6%	13%	24%	29%	14%	14%	AC 19%	AC 24%
			0	N.O	T.U.V	**		*		U*	Y				Z
A party with my coworkers	13%	13% N	22% N.O	26% N.O	16% T.U	11%	6%	2%	12%	23% T.U.V*	18% Y	12%	9%	14% Z	23% Z.AA.AC
A small gathering of friends	22%	22%	35%	35%	24%	16%	15%	28%	22%	24%	22%	22%	17%	21%	33%
		N	N.O	N.O	Т	**									Z.AA
A large gathering of friends	6%	6%	7%	13% N.O	7%	- **	4%	4%	6%	16% T.V*	7%	6%	4%	6%	11% Z
Other	2%	2%	2%	3%	3%	3%	1%	2%	2%	2%	2%	2%	3%	2%	1%
Not sure	5%	5%	5%	4%	4%	-	7%	-	6%	3%	1%	6% X	4%	4%	4%
Not applicable - I am not attending any holiday parties this holiday season	24%	21%	14%	18%	20%	47%	31%	24%	25%	17%	19%	25%	27%	22%	16%
season		P				**	R					x	AB		
holiday season, what kind of holiday party would you most want to attend? Please select the option that best applies. Unweighted base	1170	382	229	128	576	18	128	45	358	44	284	885	417	322	265
Base: All US adults	1159	367	197	108	525	24	117	43	409	41	287	872	442	315	234
A small family gathering	35%	35%	34%	28%	36%	38%	40%	38%	31%	26%	37%	34%	36%	34%	32%
A large family gathering	14%	13%	12%	18%	19%	5%	9%	* 6%	11%	18%	21%	12%	13%	17%	14%
A large lanning gamening	1476	1376	1270	10%	T.V	**	976	*	1176	*	2176 Y	1276	13%	1770	1470
A party with my coworkers	2%	2%	1%	2%	2%	-	1%	-	4%	3%	3%	2%	3%	2%	3%
A small gathering of friends	21%	24% N	31% N	25% N	19%	11%	20%	28%	23%	27%	15%	23% X	19%	20%	28% Z.AA.AC
A large gathering of friends	7%	6%	4%	10%	8%	3%	2%	13%	7%	7%	12%	5%	7%	9%	7%
Other	1%	0%	1%	P 0%	T 0%	3%	2%	T*	1%	*	Y 1%	1%	AC 1%	AC 0%	AC 0%
Outer	1 70	076	176	076	076	**	270		176	*	176	1 76	170	076	076
Not sure	6%	5%	6%	6%	4%	10%	4%	9%	7%	4% *	3%	6% X	5%	4%	6%
Not applicable - I wouldn't want to attend any holiday parties this holiday season	15%	15%	10%	10%	11%	30%	22%	6%	17%	14%	9%	17%	16%	14%	10%
·						**	R.U		R	•		X	AB		
HYH_q3. Generally, how often, if ever, do you enjoy family holiday parties? If you do not attend any family holiday parties please select the 'Not applicable' option.															
Unweighted base	1170	382	229	128	576	18	128	45	358	44	284	885	417	322	265
Base: All US adults	1159	367	197	108	525	24	117	43	409	41	287	872	442	315	234
Always	18%	20%	17%	24%	22% V	-	16%	19%	15%	25%	20%	18%	16%	19%	23% Z
04	21%	22%	29%	27%	24%	32%	16%	13%	19%	24%	26%	20%	17%	26%	26%
Often	2170	22 /0	N.O	N N	24 /6	32%	1076	*	1976	2470 *	20% Y	2076	17 76	Z Z	Z.AC

Holiday parties

US_nat Sample: 8th - 11th December 2017

The companies of the	YouGov [®] What the world thinks								Social	networks membe	ership					
Processor Proc		Total		Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Snapchat	Periscope	Other	Don't know	None
The holiday season of g., Transcipling to New Years Excised all that apply. Passes All Life Saluth			AC	AD	AE	AF	AG	АН	Al	AJ	AK	AL	AM	AN	AO	AP
Unmerlighted base	HYH_q1. What kind of holiday party, if any, are you attending															
Chemographical bases 1770 198 954 541 322 327 64 323 94 352 204 224 224 225 227 224 225 227 224 225 227 225																
Base: All Us doubles 199		1170	166	934	414	322	287	64	323	94	352	204	24	22	9	133
A mail temple pathwering of Hermity A Laterge family gathering A Laterge family gathering 18% 17% 19% 22% 21% 22% 21% 22% 22% 22% 22% 22% 22														21	10	126
A large ferrity gathering A large ferrity gathering A path my covertex: 13% 15% 15% 15% 17% 22% 23% 23% 22% 23% 22% 23% 22% 23% 22% 23% 22% 23% 22% 23% 22% 23% 22% 23% 22% 23% 23													41%	49%	17%	47%
A party with my convolvers 13% 10% 15% 17% 24% 24% 25% 26% 2				AG	AG	AG		*	AG	*	AG	AG	**	**	**	
A party with my conocher. A party with my conocher. A small gathering of friends. Chee Other Cape. A small gathering of friends. A small gathering of friends. Chee Other Cape. C	A large family gathering	18%	17%										39%	37%	-	6%
A small gathering of Iffends 22% 24% 25% 25% 26% 26% 26% 26% 26% 26% 26% 26% 26% 26														**	**	
A small gathering of friends A small gathering of friends A large gathering of friends A larg	A party with my coworkers	13%	10%											7%	**	5%
A large gathering of frends	A	000/	0.40/													4400
A large gathering of friends Other O	A small gathering of friends	22%	24%											18%	-	11%
Other 2% 4% 2% 2% 4% 3% 6% 4% 4% 5% 4% 4% 5% 4% 4	A large gathering of friends	6%	6%											7%	-	4%
Chec 2% 4% 2% 2% 4% 3% 3% 5% 4% 4% 4% 5% 2% 2% 4% 4% 3% 5% 4% 4% 5% 2% 2% 2% 2% 2% 2% 2	A large gathering of mends	070	070	170	7 70	7.70	1 70		7,0		370	370		**	**	470
Not applicable - I am not attending any holiday parties this holiday season, what kind of holiday party would you most warnt to attend? Please select the option that best applies. HYH, q.2. Regardless of what festivities you plan to attend this holiday season, what kind of holiday party would you most warnt to attend? Please select the option that best applies. HYH, q.2. Regardless of what festivities you plan to attend this holiday graphy would you most warnt to attend? Please select the option that best applies. HYH, q.2. Regardless of what festivities you plan to attend this holiday graphy would you most warnt to attend? Please select the option that best applies. HYH, q.2. Regardless of what festivities you plan to attend this holiday graphy would you most warnt to attend? Please select the option that best applies. HYH, q.2. Regardless of what festivities you plan to attend this holiday parties will you graphy and the property of the	Other	2%	4%	2%	2%	4%	3%		4%	4%	3%	4%	-	4%	-	0%
Not applicable - I am not attending any holiday parties this holiday season was season was festivities you plan to attend this holiday season, what festivities you plan to attend this holiday season, what festivities you plan to attend this holiday season, what festivities you plan to attend the holiday season, what find of holiday parties this holiday season, what find of holiday areason, what find of holiday parties this holiday season, what find of holiday season, what find of holiday season, what find of holiday parties this holiday parties this holiday season, what find of holiday parties this holiday parties this holiday parties the select the option that best applicable - I wouldn't want to attend any holiday parties this holiday parties of the find season was allowed the find that the find						AD			AD	*			**	**	**	
Not applicable - I am not attending any holiday parties this holiday season, what kind of holiday party would you most varie to attend? Please select the option that best application. Not applicable - I am not attending any holiday parties this holiday season, what kind of holiday party would you most varie to attend? Please select the option that best application. Not applicable - I am not attending any holiday parties this holiday season, what kind of holiday parties this holiday season. What kind of holiday parties belease select the Not applicable - I wouldn't want to attend any holiday parties this holiday season. Not sure N	Not sure	5%		4%	4%	5%	3%	1%	4%		4%	5%		12%	63%	5%
## A party with my coworders 24% 24% 24% 25%	Not applicable - I am not attending any holiday parties this holiday	040/		200/	400/	470/	240/	400/	400/		400/	400/		10%	20%	38%
HYH q2. Regardless of what feativities you plan to attend this holiday season, what kind of holiday party would you most wark to attend? Please select the option that best applies. Unweighted base 1170 166 934 414 322 287 64 323 94 352 220 22 22 22 23 23 24 23 24 24		24%				17%			10%		16%	13%				
Not applicable - I wouldn't want to attend any holiday parties piles. Not applicable - I wouldn't want to attend any holiday parties piles as select the not applicable - I wouldn't want to attend any holiday parties piles as select the not applicable - I wouldn't want to attend any holiday parties piles as select the not applicable - I wouldn't want to attend any family holiday parties piles as select the 'Not applicable - I wouldn't want to attend any family holiday parties piles as select the 'Not applicable - I wouldn't want to attend any family holiday parties piles as select the 'Not applicable - I wouldn't want to attend any family holiday parties piles as select the 'Not applicable of the control of the co			AB	AF.AH.AI.AK.AL	AL		AK.AL			*			**	**	**	.AF.AG.AH.AI.AJ.
Base: All Usadults	holiday season, what kind of holiday party would you most															
A small family gathering A small family gathering A large family gathering A large family gathering A large family gathering A party with my coworkers 2% 11% 2% 2% 2% 2% 3% 4% ADAFAIAJAP AP AP AP AP AFAJAP AP AFAJAP AP AFAJAP AP AFAJAP AP AP AFAJAP AP AP AFAJAP AP A													24	22	9	133
A large family gathering A party with my coworkers 2% 1% 2% 2% 2% 3% 4% 2% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3%														21	10	126
A large family gathering	A small family gathering	35%	35%	34%		34%	30%	36%			32%	30%		33%	17%	41%
A party with my coworkers 2% 11% 2% 2% 2% 2% 3% 4% 2% 3% 3% 3% 3% A small gathering of friends 21% 18% 21% 20% 29% 20% 16% 23% 31% 22% 24% 21% A large gathering of friends 7% 2% 7% 8% 7% 10% 4% 8% 8% 10% 11% 15% 15% Other 1% 0% 1% 1% 0% 0% 0% - 1% - 1% - 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%	A 1 fil	4.40/	420/	400/		400/	400/	200/			400/	470/		19%		AG
A party with my coworkers 2% 1% 2% 2% 2% 2% 3% 4% 2% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3%	A large family gathering	14%	13%											19%	-	4%
A small gathering of friends 21% 18% 21% 20% 29% 20% 16% 23% 31% 22% 24% 21% 21% 15% ADAEAGAHAIRAP A large gathering of friends 7% 2% 7% 8% 7% 10% 4% 8% 8% 10% 11% 15% ADAEAGAHAIP Other 1% 0% 11% 11% 0% 0% 0% - 11% - 11% 11% 15% ADAEAGAHAIP Not sure 6% 8% 5% 3% 6% 5% 3% 4% 4% 4% 4% 4% 4% - 1	A party with my coworkers	29/	10/.											-	-	1%
ADAE.AG.AH.AI.AK.AP	A party with my coworkers	2 /0	1 /6	2 /6	270	2 /0	376	*	2 /0		376	376		**	**	1 /6
A large gathering of friends Other O	A small gathering of friends	21%	18%	21%				16%			22%	24%	21%	11%	-	15%
Other 1% 0% 1% 1% 0% 0% 0% - 1% 1 1% 0 0% 0% - 1% - 1	A large gathering of friends	7%	2%	7%				4%			10%	11%	15%	19%	_	4%
Other 1% 0% 1% 1% 0% 0% 0% - 1% 1% - 1% 1% 1% Not sure 6% 8% 5% 3% 6% 5% 3% 4% 4% 4% 4% 4% 4% Not applicable - I wouldn't want to attend any holiday parties this holiday season	/ naigo gamoning or monac	. ,0	270	.,,	0,0		1070	*	0,0					**	**	.,,
Not applicable - I wouldn't want to attend any holiday parties this holiday season Not applicable - I wouldn't want to attend any holiday parties this holiday season 15% 21% 14% 12% 14% 12% 10% 13% 11% 8% 11% 11% 11% 11% 10% 16% 16% 16% 16% 16% 16% 16% 16% 16% 16	Other	1%	0%	1%	1%	0%	0%	-	1%	-			-	2%	-	2%
Not applicable - I wouldn't want to attend any holiday parties this holiday season 15% 21% 14% 12% 14% 12% 10% 13% 11% 8% 11% 11% 11% 10% 16% 4A.AB AF.AI AI ** HYH_q3. Generally, how often, if ever, do you enjoy family holiday parties please select the 'Not applicable' option. Unweighted base Base: All US adults Always 18% 16% 20% 22% 19% 21% 24% 25% 26% 29% 25% 25% 25% 25% 22% 23% 20% 24% 26% 20% 20% 20% 20% 20% 20% 20% 20% 20% 20										*			**	**	**	
Not applicable - I wouldn't want to attend any holiday parties this holiday season holiday parties from the fever, do you enjoy family holiday parties? If you do not attend any family holiday parties please select the 'Not applicable' option. Unweighted base 1170 166 934 414 322 287 64 323 94 352 204 24	Not sure	6%	8%	5%	3%	6%	5%		4%		4%	4%		8%	72%	7%
HYH_q3. Generally, how often, if ever, do you enjoy family holiday parties? If you do not attend any family holiday parties please select the 'Not applicable' option. Unweighted base Base: All US adults 1159 168 925 421 305 301 64 311 100 366 220 22 Always 18% 18% 16% 20% 22% 19% 21% 23% 20% 14% 21% 23% 26% AP *** Often 21% 17% 22% 24% 25% 25% 25% 25% 25% 25% 22% 25% 22% 23% 20%								*		*			**	**	**	
AAAB AFAI AI AI AI AI AI AI		15%	21%	14%	12%	10%	13%	11%	8%	11%	11%	10%	16%	8%	11%	26%
HYH_q3. Generally, how often, if ever, do you enjoy family holiday parties? If you do not attend any family holiday parties please select the 'Not applicable' option. Unweighted base 1170 166 934 414 322 287 64 323 94 352 204 24	noliday season		ΔΔ ΔΒ	ΔΕ ΔΙ			ΔΙ						**	**	**	.AF.AG.AH.AI.AJ.
Base: All US adults 1159 168 925 421 305 301 64 311 100 366 220 22 Always 18% 16% 20% 22% 19% 21% 23% 20% 14% 21% 23% 26% Often 21% 17% 22% 24% 25% 22% 29% 25% 25% 22% 23% 20%	holiday parties? If you do not attend any family holiday parties		AA.AD	AI AI			Ai .					ı				AI .AG.AI I.AI.AJ.
Always 18% 16% 20% 22% 19% 21% 23% 20% 14% 21% 23% 26%	Unweighted base	1170	166	934	414	322	287	64	323	94	352			22	9	133
Often 21% 17% 22% 24% 25% 22% 29% 25% 25% 22% 23% 20%	Base: All US adults		168	925	421	305	301	64	311	100			22	21	10	126
Often 21% 17% 22% 24% 25% 22% 29% 25% 25% 22% 23% 20%	Always	18%	16%	20%	22%	19%	21%		20%		21%		26%	22%	-	13%
														**	**	
	Often	21%	17%	22%	24%	25%	22%	29%	25%	25%	22%	23%		24%	**	16%
Sometimes 27% 25% 28% 24% 29% 26% 28% 30% 29% 31% 31% 10%	Sometimes	27%	25%	28%	24%	29%	26%	28%	30%	29%	31%	31%	10%	45%	-	15%

Holiday parties

US_nat Sample: 8th - 11th December 2017



Total

HYH_q1. What kind of holiday party, if any, are you attending this holiday season (e.g., Thanksgiving to New Years Eve)? Please select all that apply.

Please select all that apply.		
Unweighted base	1170	
Base: All US adults	1159	
A small family gathering	47%	
A large family gathering	18%	
A party with my coworkers	13%	
A small gathering of friends	22%	
A large gathering of friends	6%	
Other	2%	
Not sure	5%	
Not applicable - I am not attending any holiday parties this holiday season	24% A	K.AL

HYH_q2. Regardless of what festivities you plan to attend this holiday season, what kind of holiday party would you most want to attend? Please select the option that best applies.

1170	Unweighted base
1159	Base: All US adults
35%	A small family gathering
14%	A large family gathering
2%	A party with my coworkers
21%	A small gathering of friends
7%	A large gathering of friends
1%	Other
6%	Not sure
15%	Not applicable - I wouldn't want to attend any holiday parties this holiday season

HYH_q3. Generally, how often, if ever, do you enjoy family holiday parties? If you do not attend any family holiday parties please select the 'Not applicable' option.

Unweighted base	1170
Base: All US adults	1159
Always	18%
Often	21%
Sometimes	27%

Holiday parties

US_nat Sample: 8th - 11th December 2017



Gov [°] le world thinks		Ger	nder		Age			Reg	jion			Ra	ice		
	Total	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	No HS, High school graduate
													J*	J*	
Rarely	13%	14%	12%	11%	15%	13%	11%	15%	12%	14%	14%	9%	14%	12%	12%
Never	2%	2%	2%	3%	2%	1%	3%	2%	2%	2%	3%	-	2%	2%	2%
Don't know	3%	3%	2%	5% E	2%	1%	2%	3%	2%	3%	2%	1% *	6% J.K*	7% J.K*	3%
Not applicable - I don't attend any family holiday parties	16%	15%	18%	14%	17%	17%	19%	15%	18%	11%	17%	24%	9%	11%	20%
							1		1		L	L.M*	*	•	O.P

that apply.															
Unweighted base	746	339	407	199	247	300	137	173	262	174	531	66	98	51	262
Base: All US adults who attend holiday parties but do not always enjoy them	729	366	364	238	241	250	134	174	251	171	482	71	125	51	291
They're boring	16%	15%	16%	22% E	16% E	9%	8%	19% F	15%	19% F	18% L	17%	8%	11%	8%
They're awkward	16%	15%	16%	21% E	16%	10%	14%	16%	14%	19%	17%	11%	16%	11%	11%
I don't like some/all of my relatives	24%	17%	30% A	31% E	24%	17%	21%	26%	20%	29%	27%	14%	18%	24%	17%
I'm embarrassed by some/all of my relatives	12%	12%	11%	12%	12%	10%	8%	11%	13%	12%	11%	20%	10%	6%	11%
There are loud children	13%	12%	13%	17%	11%	11%	13%	13%	10%	15%	13%	12%	14% *	5%	13%
They are expensive	14%	14%	14%	13%	16%	12%	15%	15%	13%	14%	14%	13%	16% *	13%	15%
They're tiring	22%	24%	21%	26%	21%	20%	17%	24%	23%	23%	26% L	20%	10%	21%	17%
I'm expected to do too much for them	11%	10%	11%	13%	10%	8%	11%	10%	12%	9%	10%	19%	9%	13%	11%
They're inconvenient	14%	16%	11%	15%	13%	13%	14%	16%	10%	16%	17% L	13% L*	2%	17% L*	11%
Other	8%	6%	10%	5%	8%	11% C	9%	6%	8%	8%	10%	6% *	5% *	2%	4%
None of these	21%	24% B	17%	11%	21% C	28% C	22%	17%	21%	22%	20%	24%	19%	25%	26% P
Don't know	5%	5%	5%	5%	4%	6%	9% H	5%	3%	5%	4%	1%	9%	10%	8% O

Holiday parties

US_nat Sample: 8th - 11th December 2017



Base: All

GOV [®] e world thinks		Educa	ation				Marital	Status			Children unde	r the age of 18		Inco	ome
	Total	Some college, 2- year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
						**		*		*			AB		
Rarely	13%	16% Q	14%	7%	14%	3%	15%	12%	13%	8% *	12%	13%	14%	14%	12%
Never	2%	1%	4% O	0%	2%	-	3%	2%	3%	:	2%	2%	2%	2%	1%
Don't know	3%	3%	1%	4%	2%	7% **	-	4% T*	4% T	3% *	2%	3%	2%	3%	3%
Not applicable - I don't attend any family holiday parties	16%	14%	11%	14%	12%	11%	25% R	20%	19% R	17%	11%	18% X	18% AB	12%	10%

Unweighted base	746	244	165	75	381	14	76	26	223	25	191	554	265	221	168
adults who attend holiday parties but do not always enjoy them	729	236	140	63	339	20	68	24	255	23	192	537	283	210	148
They're boring	16%	20% N	22% N	18% N*	13%	9%	10%	13%	21% R.T	12%	15%	16%	14%	15%	20%
They're awkward	16%	19% N	21% N	12%	15%	4%	7% *	6% **	20% T	22%	20%	14%	17%	11%	19% AA
I don't like some/all of my relatives	24%	30% N	26% N	26%	23%	8%	26%	10%	28%	12%	25%	23%	24%	19%	27%
I'm embarrassed by some/all of my relatives	12%	12%	14%	8%	10%	28%	13%	7% **	13%	4%	13%	11%	14%	10%	10%
There are loud children	13%	14%	12%	12%	11%	-	16%	13%	15%	25%	11%	13%	12%	11%	16%
They are expensive	14%	15%	12%	12%	17% T	8%	7%	3%	14%	11%	16%	13%	16% AC	14%	15%
They're tiring	22%	26% N	29% N	18%	22%	4%	12%	13%	27% T	31%	21%	23%	20%	19%	29% AA
I'm expected to do too much for them	11%	12%	10%	7% *	14% T.V	15%	3%	12%	8%	6% **	15% Y	9%	10%	7%	15% AA
They're inconvenient	14%	13%	22% N.O	12%	15%	-	7%	24%	14%	12%	10%	15%	11%	13%	21% Z.AA
Other	8%	11% N	11% N	7% *	8%	14%	9%	13%	6%	7% **	6%	8%	10%	5%	7%
None of these	21%	19%	13%	20%	24% V	27%	28% V*	11%	14%	22%	21%	20%	15%	31% Z.AB.AC	17%
Don't know	5%	3%	3%	3%	3%	4%	8% R*	30%	6%	-	4%	5%	6%	3%	4%

Holiday parties

US_nat Sample: 8th - 11th December 2017



Gov [°] le world thinks								Social	networks memb	ership					
	Total	Prefer not to say	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumbir	Instagram	Snapchat	Periscope	Other	Don't know	None
			AP		AP	AP	*	AE.AP	AP*	AE.AP	AE.AP	**	**	**	
Rarely	13%	10%	12%	14%	11%	13%	5%	12%	17%	11%	9%	11%	4%	-	18%
							*		AH*			**	**	**	AH.AL
Never	2%	1%	2%	1%	0%	1%	1%	2%	-	1%	3%	-	-	16%	2%
			AF				*	AF	*		AF.AG	**	**	**	
Don't know	3%	4%	2%	1%	2%	1%	3%	2%	2%	3%	3%	-	-	56%	3%
							*		*			**	**	**	
Not applicable - I don't attend any family holiday parties	16%	26%	14%	13%	14%	16%	11%	9%	13%	11%	8%	32%	6%	28%	31%
		Z.AA.AB	AI.AL	AI.AL	AI.AL	AI.AK.AL	*					**	**	**	.AF.AG.AH.AI.AJ.

that apply.															
Unweighted base	746	92	608	268	213	179	40	223	66	226	134	11	16	1	73
Base: All US adults who attend holiday parties but do not always enjoy them	729	88	592	268	200	187	41	216	71	240	145	9	15	2	65
They're boring	16%	13%	17% AP	20% AP	19% AP	16% AP	9%	15% AP	18% AP*	19% AP	23% AP	35%	12%	-	4%
They're awkward	16%	14%	16%	19%	15%	13%	25%	17%	20%	17%	17%	17%	21%	- **	14%
I don't like some/all of my relatives	24%	29%	25% AP	24% AP	26% AP	24% AP	16%	29% AP	26%	26% AP	26% AP	34%	44%	-	12%
I'm embarrassed by some/all of my relatives	12%	9%	13% AP	12% AP	15% ALAL.AP	12% AP	8%	9% AP	14% AP*	9% AP	7%	24%	12%	- **	1%
There are loud children	13%	16%	14%	12%	14%	10%	20%	15%	17%	13%	16%	-	30%	-	9%
They are expensive	14%	6%	14%	16%	17%	16%	14%	17%	17%	17%	15%	19%	21%	-	8%
They're tiring	22%	25%	24%	27% AG.AP	28% AG.AP	20%	22%	24%	26%	24%	20%	36%	22%	- **	14%
I'm expected to do too much for them	11%	13%	11%	13% AF	7%	14% AF	13%	9%	8%	13%	12%	36%	38%	-	7% *
They're inconvenient	14%	14%	13%	15%	15%	14%	9%	12%	13%	13%	15%	26%	26%	-	14%
Other	8%	9%	9%	9%	10%	10%	4% *	8%	12%	10%	7%	8%	15%	-	8%
None of these	21%	19%	19% AJ	16% AJ	16% AJ	14%	16%	16% AJ	6%	14%	17% AJ	11%	13%	-	39% .AF.AG.AH.AI.AJ./
Don't know	5%	8%	5% AE.AL	2%	3%	6% AE.AL	9% AE.AL*	5% AE.AL	2% *	3%	1%	- **	-	100%	7% AE.AL*

Holiday parties

US_nat Sample: 8th - 11th December 2017



Rarely 13%
Never 2%
Don't know 3%

Not applicable - I don't attend any family holiday parties 16%

AKAL

that apply.	
Unweighted base	746
Base: All US adults who attend holiday parties but do not always enjoy them	729
They're boring	16%
They're awkward	16%
I don't like some/all of my relatives	24%
I'm embarrassed by some/all of my relatives	12%
There are loud children	13%
They are expensive	14%
They're tiring	22%
I'm expected to do too much for them	11%
They're inconvenient	14%
Other	8%
None of these	21% AK.AL
Don't know	5%